

MAISHA HAGAN

Coach, Facilitator, & Speaker

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Maisha Christian Hagan confidently occupies the space where strategic and creative business solutions intersect. With over ten years experience as a B2B professional services marketer within the commercial real estate industry, she's helped teams and companies improve processes, increase revenue and improve employee engagement.

She has a passion for people, a mind for business and a gift to teach and has leveraged that passion into teaching, mentoring, coaching and public speaking opportunities. Maisha is the owner and head coach at Beauty & the Boss, a career coaching service that helps women pivot into work that challenges the head and inspires the heart.

"Not only is Maisha one of the smartest people I know, she's also one of the best presenters I know. The energy, enthusiasm, and knowledge she brings to her audience is unmatched. She presents solutions, not just more of the same theoretical answers some presenters leave us with. Her positive attitude and willingness to share help set Maisha apart."

Cricket Robertson, CPSM
SMPS Past President

Conference Keynotes and
Breakouts sessions
Non-profit general meetings
Association Luncheons
Corporate Diversity Programs
Team Building



→ Marketing Tools & Strategy



The Marketer's Mashup covers the best tools and resources for marketers to leverage their existing skills and gain new ones in a fun and fast format.

Applying Agility to Marketing Planning is a fast-track session that helps individuals and entrepreneurs develop a marketing plan in less than an hour.

→ Professional Development



Topics include networking, negotiation, office politics, career strategy, resume and interviewing skills, dress code, business etiquette, LinkedIn, finding mentors, developing "soft skills." Power styles, influence, communication styles, conflict resolution, S.M.A.R.T. goals, DISC profile, operational management.

→ Personal Power & Influence



Leaders often rise or fall based on their ability to influence others towards effective action. A notable study conducted by social psychologists divided power and influence into five separate and distinct forms. After this talk, attendees will be able to better understand why and how they are influenced by others, as well as better recognize their own natural sources of power.

Previous Clients, Classes & Audiences

- City of Phoenix
- Arizona State University
- Junior League of Arizona
- Family Promise of Arizona
- Kimley Horn Consultant Engineers
- National Charity League, Ahwatukee
- Ignite Phoenix 12 - Why You Should Marry for Love. And Food. And the Love of Food.
- Society of Marketing Professional Services, Arizona, Nebraska, New Mexico & St. Louis
- WTS (Women Transportation Seminar) International
- Southern Arizona Architects and Engineers Marketing Association (SAAEMA)